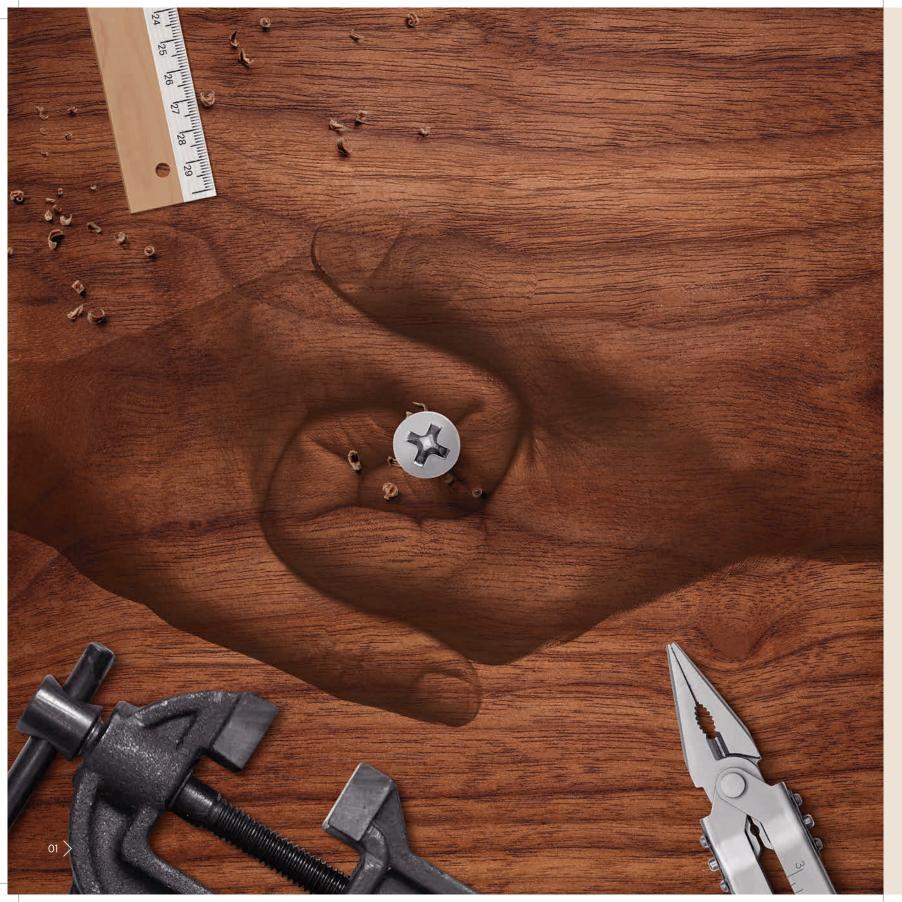


## **Unmatched Strength**

### To Master the Game

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# **Strong Bonds**Give the Best Performance!

The wooden armchair in the corner of your living room is not just a piece of furniture to embellish your home. But instead, when you curl up in that comfy chair, it bonds with you and breathes life into your space. It is absolutely unnerving when your favourite armchair becomes wobbly, suffer from loose wooden joints and you cannot spend your quality time sitting on it, cuddling in its warmth, after a long tiring day. It is like witnessing your daily companion breaking down bit by bit each day!

For us, at Laxmi Industries (LP), we believe in creating lifelong bonds. Strong connections between your home accessories and you that create experiences. Our wide range of stainless steel screws are manufactured to support this vision. The functional features of our screws create solid woodworking joints, thereby building a functional, attractive and unique piece of furniture that survives all the seasons of your life. Through their sturdiness, tensile strength, sharpness and durability, our screws provide quality fastening solutions in the entire industry.

Our dealers are our partners who play a vital role in distribution channel by serving the fastening needs on time and at competitive prices. With wide variety of screws available under one roof, our dealers do not have to look for many suppliers and thereby maintain the quality and consistency of their service. This helps them add value to their business and form lifetime bonds with their clients.

Our screws with their versatility creates a channel of bond between our dealers and us, and between them and the end users - furniture makers, carpenters, builders, designers, etc. Join us in our chain of excellence that holds your business and your client's furniture together!

# B

## 100 Screws Per Pouch Creating the Dealer & Potailer

## Creating the Dealer & Retailer Friendly Network

To effectively address the challenging industrial specifications and needs, we devised the system of 100 screw pieces per pouch. When there is the requirement of less than 1000 or 500 screws, retailers usually count and pick the needed screws from either the pouch of 1000 screws, 500 screws or 200 screws. This is time-consuming and results in frustrating long queues at the retail counters.

Hence, our 100 screw pieces per pouch system is working successfully in lessening the efforts of retailers in counting each piece in order to supply the demanded quantity. When needed in bulk, the retailer can easily double up the quantity like 100 pieces\*10 pouches, 100 pieces\*5 pouches, 100 pieces\*2 pouches. This system does not just work in favour of the retailers but also our esteemed dealers as they can easily maintain the consistency in their service. This helps to create a long-lasting relationship between the dealers and the retailers and spread our legacy of quality far and wide.